

# COMCAST SPECTACOR

*For Immediate Release*

## **PORTLAND HOCKEY LLC ANNOUNCES FINAL 5 TEAM NAMES**

### *Why the Final Five were selected and who nominated them*

**Portland, ME – August 18** – Portland Hockey LLC announced that it narrowed down the more than 3800 entries to the Final Five. Voting for the name the team contest started on July 20 and ended Monday, August 14. The fan below who submitted the winning team name will receive a 4 pack of season tickets to the inaugural season, a team signed jersey and partake in the ceremonial puck drop on opening night. In the case of multiple submissions, Portland Hockey LLC pooled all submitters together and picked a name at random.

The Final Five team names, were revealed in a video Portland Hockey LLC released featuring Casco Bay Youth Hockey players and recorded at William B. Troubh Ice Arena. The Final Five team names are Mariners, Watchmen, Wild Blueberries, Lumberjacks and Puffins. You can vote for your Final Five favorite at [PortlandMaineHockey.com](http://PortlandMaineHockey.com).

“This is a very exciting step as we get closer to a team name and puck drop in October 2018” says Adam Goldberg, VP of Business Operations for Portland Hockey LLC. “We are thrilled with the response from fans in the Maine area. Hockey has the most passionate fans in all of sports and it shows with the feedback we are receiving from the Top 5 name release. Regardless of the final team name, we look forward to being a large part of the community and giving friends and families something to be proud of.”

The Maine Mariners, submitted by **David C.** of Scarborough, was founded in 1977 and played in Portland from 1977 – 1992. The Mariners are the only franchise in league history to win the Calder Cup in their first two seasons (1977–78, 1978–79) and at the time were the only team to ever capture the Calder Cup during their inaugural season.

Watchmen, submitted by **Bill C.** of Biddeford, pays tribute to **65** historical lighthouses still standing and spread out along 5,000 miles of coastline, inlets and islands, Maine is commonly referred to as The Lighthouse State. The Watchmen keep an eye on the coast which boasts the 4<sup>th</sup> most mileage in the country.

The Wild Blueberries, submitted by **Bill S.** of Portland, is the official berry of the state. Maine accounts for 10% of all blueberries grown in North America and Coastal Maine boasts the largest production of blueberries.

Lumberjacks, submitted by **Chris B.** of Millinocket, was selected as a Final Five name because 90% of Maine is covered by forest which is the most by any state and logging plays an economic impact in the state of Maine.

Finally, Puffins submitted by **Jessica Y.** of Wells is a Final Five name because Maine’s ocean islands provide the only nesting sites for Atlantic Puffins and Maine is historically the southern edge of their breeding range.

Comcast Spectacor will shortly begin the process of hiring a staff, establishing a team website for ticket information, and conducting initial steps that will include naming the team. More information will be announced as it becomes available in the coming weeks.

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a leader in hosting and entertainment services specializing in Venue Management, Food Services & Hospitality and Corporate Partnerships. Spectra provides its services at over 300 public assembly facilities in the United States, Canada, and in Singapore. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com) for more information.

###

**Media contact:**

Adam Goldberg, VP Business Operations  
Portland Hockey LLC  
[Adam\\_Goldberg@comcastspectacor.com](mailto:Adam_Goldberg@comcastspectacor.com)