

For Immediate Release

PORTLAND HOCKEY LLC HIRES DIRECTOR OF SALES

Linsey MacDougall joins front office to run all aspects of ticket sales

Portland, ME – September 20 – Portland Hockey LLC announce that they have hired Linsey MacDougall as their Director of Sales. Linsey will be tasked to hire a sales staff, service season ticket holders, build creative ticket packages and bring in various local groups.

MacDougall has an extensive sales and marketing background and will be a great addition to the Portland Hockey staff. Most recently, she was the Marketing Partnerships Manager for Skinner, Inc., an international auction house. Before Skinner, she was the Corporate and Group Sales Manager for Broadway in Boston where she worked with a variety of clients including educational, corporate, convention, tourism, and affinity groups.

“We are excited for Linsey to join our team here in Portland. Her expertise in sales and service will help our fans immensely as we work towards puck drop next October,” says Adam Goldberg, VP Business Operations. Linsey will begin work on October 2nd.

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Comcast Spectacor’s three core businesses are the National Hockey League’s Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a leading hospitality firm that provides Venue Management, Food Services & Hospitality and Partnerships to more than 300 client properties in the United States, Canada, and Singapore. Visit us at ComcastSpectacor.com for more information.

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